

# California Solar & Storage Association

# ANNUAL REPORT

2017



**CALIFORNIA SOLAR +  
STORAGE ASSOCIATION**

smart local energy

2017

# SMART LOCAL ENERGY

Welcome to your newly branded organization! After forty years as CALSEIA, our new name—the California Solar and Storage Association—reflects current marketplace realities as well as our vision for the future.

As you well know, California solar businesses have been pairing batteries with PV panels since the 1970s. What’s more, as our thermal members point out, solar hot water systems are inherently about storing the sun’s energy in the form of heat. Our name change is simply recognition of the long-standing role storage has played in California’s deployment of clean energy solutions. At the same time, this new name is also a reflection of our efforts to develop market mechanisms for a whole new wave of consumer-facing energy products.

Interestingly, as you scroll through the pages of this Annual Report, you’ll note that 75% of the companies installing storage devices via the state’s incentive program are already members of the association. Storage has long been our shared reality and now it is officially part of our name.

Of course, the California Solar and Storage Association will continue to be the familiar group of committed people, businesses, and organizations. We’ll keep fighting for you in the decision-making forums that really matter to the California market. We’ll keep striving to keep you informed. And we’ll keep throwing the best industry parties in California!

Thanks, as always, for your continued support.

Sincerely,

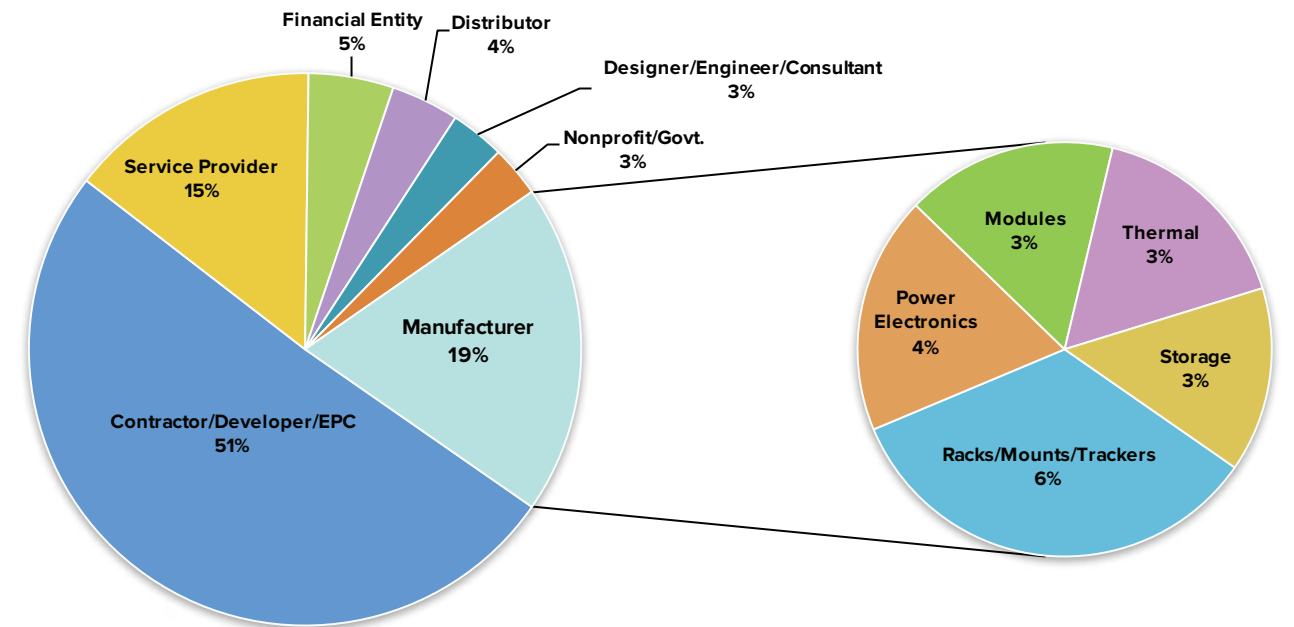


Ed Murray  
Board President



Bernadette Del Chiaro  
Executive Director

# OUR MEMBERS



2017 Members by Business Type

- 180 Solar Power
- 4 S.T.E.L. Engineering, Inc.
- A Work of Art Solar
- A-C Electric Company
- ABC Solar Incorporated
- Absolutely Solar, Inc.
- ACR Solar International, Corp.
- Adara Power
- ADD Solar
- Advanced Conservation Systems, Inc.
- Advanced Microgrid Solutions
- Advantage Energy Capital Partners
- AeroSpec Technologies
- AET Solar
- Aeterna Energy, LLC
- Affordable Solar Installation
- AgEnergy Systems
- Aguillon Enterprises LLC
- AIR SUN SOLAR
- Alameda Electrical Distributors
- Albion Power Company, Inc.
- aleo solar
- Alive Industries
- All R Energy
- All Valley Solar Inc.
- AllEarth Renewables
- Alpha Energy
- Alpha Energy Management Inc.
- AlsoEnergy
- Altadena Energy & Solar Inc
- Alternative Energy Systems (AES Solar)
- Altsys Solar Inc.
- Ameco Solar Inc
- American Renewable Capital, Inc.
- Ampion
- Antenna Group
- Apex Natural Renewable Generation, LLC
- APG Solar
- Apricus, Inc
- APsystems
- Aquatherm Industries, Inc.
- Arcadia Solar

- Arise Solar
- Arnold Solar Inc
- Arraycon
- Aurora Solar
- Auxin Solar
- Avalon Battery
- AWS Electrical & Solar Inc.
- Axis Solar Design
- Aztec Solar
- B & B Solar
- Backwoods Solar
- Baker Electric Solar, Inc.
- Barrier Solar Power Systems
- BayWa r.e. Solar Systems LLC
- Berger Solar Electric, LLC
- Bland Solar and Air
- Blue Planet Energy
- Blue Sky Utility LLC
- BlueFlame Energy Finance
- BMC Solar
- Booth Construction
- Borrego Solar Systems, Inc.
- Bosch
- Boviet Solar USA
- Bright Power
- Brighton Energy
- BriteStreet Energy Group
- Broadstreet Power
- Brooks Engineering
- BTA Solar
- Burnham Energy Inc.
- BWB Solar
- Byers Solar
- Caiman Engineering Inc.
- Cal Paso Solar Electric
- CalCom Solar
- California Solar Electric Company
- California Solar Electric Systems, Inc.
- California Solar Integrators, Inc.
- California Solar Systems, Inc.
- Canadian Solar
- Capital City Solar

- CED Greentech
- Cenergy Power
- Center for Climate Protection (Solar Sonoma County)
- Century Roof & Solar
- Chaolysti
- Chico Electric
- Chico Solar Works
- Chilicon Power
- Chint Power Systems
- Ciel Et Terre USA
- Citadel Roofing & Solar
- Citigreen, Inc.
- CivicSolar
- Clean Energy Group
- Clean Energy Storage Inc
- Clean Rays Energy
- Clean Solar
- CleanFund Commercial PACE Capital
- CleanTech Docs, Inc.
- CleanTech Energy Solutions, Inc.
- Cleantech Law Partners
- CleanView Capital
- CM Solar Electric
- Coastal Constructors, Inc.
- Cobalt Power Systems
- Coldwell Solar
- Community College League of California
- Conserval Systems (SolarWall)
- Cool Earth Solar
- Cosmic Solar
- CSE (Center for Sustainable Energy)
- Custom Power Solar
- Cypress Creek Renewables
- Dan Antonioli Construction
- Darfon America Corp.
- Davis Wright Tremaine
- Del Sol NRG, Inc
- Deluge Consulting
- Demand Energy
- Diablo Solar Services
- Dividend Solar
- Draker

# 2017 PROGRAM HIGHLIGHTS



An American Car Wash in Palm Springs, CA. Installation & photo by Renova Energy.

## TOU Rates

Changing peak periods in time-of-use rates from mid-day to evening hours is a monumental shift. In 2017, staff intervened in rate cases for all three IOUs to ease the transition. We successfully petitioned the CPUC to remove construction deadlines for projects under development to maintain eligibility for TOU period grandfathering. We are currently litigating to maintain rate options that are more solar-friendly at the same time that we develop new rate options for storage.

## Storage Market Development

In 2017, we added a dedicated storage advocate to enhance our work on energy storage. Our goal is to create a thriving marketplace for distributed storage through the development of rules and programs to allow storage to participate in demand response programs, to be compensated for grid services, and other strategies. We petitioned to allow the interconnection of larger DC-coupled solar plus storage systems that were previously prohibited. Our intervention in rate cases will result in new rate options specific to customers with storage.

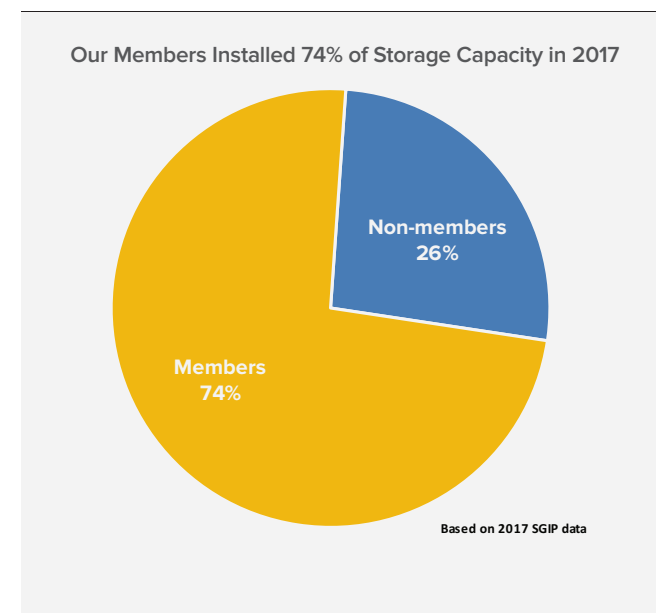
## Self-Generation Incentive Program (SGIP)

We worked with the CPUC to develop rules that improve the application process. SGIP is now available on an ongoing basis rather than for very limited windows of time. SGIP

continues to require ongoing policy attention, with consideration of rules on low-income customers, greenhouse gas impacts, system performance requirements, residential participation, and more. In 2017, we helped implement a doubling of the SGIP budget and pressed for a much larger budget expansion. As part of that push, we raised the profile in Sacramento of customer-sited storage as a fundamental component of the California energy landscape.

## Thermal

The California solar thermal market is growing, especially in the multifamily housing sector – with 32% annual growth between 2015 and 2016 in annual natural gas savings. That growth helped us secure a two-year extension of the CSI Thermal rebate program with AB 797 by Assemblymember Jacqui Irwin (D-Thousand Oaks). Roughly \$100 million in solar thermal rebate funds will be



available until December 31, 2019, with half of those funds targeted for low-income and disadvantaged communities.

## Permitting, Codes & Soft Cost Reductions

We extended the expiring state law that caps solar permit fees for seven years to 2025 with AB 1414 by Assemblymember Laura Friedman (D-Glendale). AB 1414 also lowered the residential permit fee cap to \$450 and expanded the cap to include ground mounts and solar thermal systems. Our member hotline fielded 70 requests for assistance with permitting and codes issues, helping 52 of our members in 47 cities and counties across the state.

## Interconnection

In 2017, we were a core participant in a working group with utility engineers to develop an analysis to measure how much solar can be interconnected at every point on the grid. This will help companies design systems that avoid lengthy studies and uncertainty about upgrade costs. We worked with the CPUC to define the issues to address in a new proceeding to overhaul Rule 21 and we are now helping to lead the stakeholder group that is rewriting the rules.

## Net Metering

The battle over “NEM 2.0” in 2016 was just the

beginning. In fact, the 2019 “NEM 3.0” decision is right around the corner and the debate and foundational work got well underway in 2017. Our work focused on the critically important task of making sure the basis of “NEM 3.0” – the analysis of the value of distributed solar to the grid – is accurate and fair. We won agreement from the CPUC that the tool built by the utilities was not up to the task, and we will work to improve that tool in 2018.

## Consumer Protection

The local solar and storage market relies heavily on consumer satisfaction and confidence. In this way, efforts to protect consumers from confusion, misinformation and bad actors is of critical importance to continued market growth. Toward this end, we supported a new law, AB 1070 by Assemblywoman Lorena Gonzalez Fletcher (D-San Diego), which created new and important consumer protection measures, including standardized and simplified disclosures for all residential solar contracts. The law will help eliminate confusion and will give consumers the ability to make “apples to apples” comparisons between different offers. In addition, we also supported two new laws designed to further advance consumer protections for Property Accessed Clean Energy (PACE) financed projects. Happy consumers equal a healthy industry.

# LEADERSHIP

## Officers

### President

Ed Murray, *Aztec Solar*

### Vice President

Jeanine Cotter, *Luminalt*

### Treasurer

Norm Nielsen, *Chico Electric*

### Secretary

Ben Airth, *Center for Sustainable Energy*

## Board Members

John Berdner, *Enphase*

Allison Duffy, *Yaskawa - Solectria*

Gary Gerber, *Sun Light & Power*

Gina Heng, *Mitsubishi Electric*

Cathleen Monahan, *GRID Alternatives*

Les Nelson, *IAPMO*

Sanjay Ranchod, *Tesla*

Pat Redgate, *AMECO*

Rick Reed, *SunEarth*

Jeff Spies, *Quick Mount PV*

Walker Wright, *ENGIE Storage Services*

# REGIONAL CHAPTERS

Chapters are where professionals from across the storage, PV, and thermal value chain get together, network, share best practices and learn the latest industry developments. 2017 brought experts from around the state to over 15 chapter events with over 450 attendees. Whether it was a panel of Community Choice Aggregators in San Mateo, the California Insurance Commissioner, Dave Jones, in San Ramon, pitches from innovative start-ups in Fresno, beers in Sebastopol, a panel on commercial system design in Placentia, policy updates in Sacramento, or storage trainings in San Diego: Chapters were a hub of networking and education this year.



Bay Area Q2 Chapter meeting hosted at the SolarEdge office in Fremont



North Bay Q4 Chapter meeting in Petaluma

# COMMITTEES

## PERMITTING

Chair: Alan Fields (Solar Spectrum)

## CODES & STANDARDS

Chair: Jeff Spies (Quick Mount PV)

## THERMAL

Chair: Les Nelson (IAPMO)

## HEALTH & SAFETY

Chair: Carlos Ramirez (Sunrun)

## LEGISLATIVE & REGULATORY POLICY

Chair: Ben Airth (CSE)

## STORAGE

Chair: Andy Schwartz (Tesla)

## RATES

Chair: Marc Kolb (Tesla)

## COMMUNITY CHOICE AGGREGATION

Chair: Ryan Carney (CSE)

## MUNI NEM

Chair: Gina Goodhill Rosen (Tesla)

## CONSUMER PROTECTION

Chair: Gary Gerber (Sun Light & Power)

## SMART GRID

Chair: Tim McDuffy (CalCom Solar)

## INTERCONNECTION

Chair: Andrew Hoffman (CalCom Solar)

## ETHICS

Chair: Ed Murray (Aztec Solar)

# Thank You To Our REGIONAL CHAPTER LEADERS



## Bay Area

Joe Roche, *SunPower*

Mary Shaffer Gill, *CivicSolar*

Rachel Bird, *Borrego*

Randy Zechman, *Clean Solar*

## North Bay

Bill Stewart, *SolarCraft*

Jeff Mathias, *Synergy Solar*

## Sacramento

Becca Russell, *Grid Alternatives*

Ed Ayala, *Eco Foundations Systems*

Lori Hodel, *Owen Dunn Insurance*

## Central Valley

Glenn Siemens, *Arise Solar*

Jack Ramsey, *Altsys Solar*

Jeff Brown, *JLM Solar*

## Los Angeles

Brian Cizmar, *Enovative Group*

Deep Patel, *GigaWatt*

Eric Presley, *Ironridge*

## San Diego

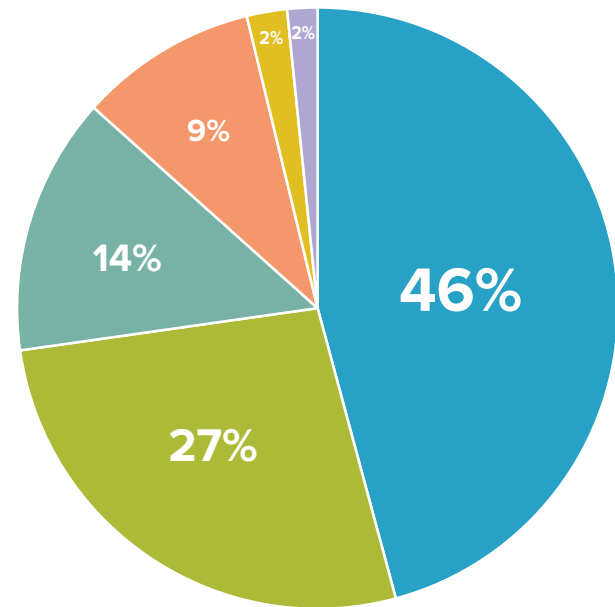
Eddie Price, *Grid Alternatives*

Martin Learn, *Home Energy Systems*

Paul DeKleermaeker, *Fronius*

Tara Kelly, *Sullivan Solar Power*

# RESOURCES & EVENTS



## 2017 REVENUE SOURCES

- Membership Dues
- Summerfest at Intersolar
- Other Fundraising Events
- Capital Campaign
- Intersolar Workshops & Exhibits
- Grants



# 2017 EVENTS

In 2017, we organized events throughout the state to support business-to-business networking while also providing California Solar & Storage Association with much needed resources to keep the California market growing. From huge parties like Summerfest and Solar Battle of the Bands at Intersolar to our more intimate events like Contractor Days and our SoCal Golf Tournament, thousands of business professionals joined in the fun.

A special thanks to Intersolar for outstanding support of CALSSA and California's solar & storage market



## MEMBER EDUCATION

Understanding policy risks and opportunities enables members to guide their businesses through marketplace ups and downs. In 2017, we sent out 66 informational emails, as well as 51 weekly newsletters and 28 policy alerts. We also hosted six webinars, published 24 fact sheets, hosted five policy summits, and fielded hundreds of calls and emails from members with pressing questions.



# 2017 Members (con't)

DRH Solar and Electric  
Earth Electric  
Eco Foundation Systems Inc.  
Ecolibrium Solar  
EcoPower Energy  
EcoVolt Finance LLC  
ENACT Systems Inc.  
EnergieaWorks  
Energyport, Inc  
Energy Controls  
Energy Toolbase  
EnergyField Solar, Inc.  
EnergySage  
EnerSaaS  
Enovative Construction  
Enphase Energy Inc.  
EnterSolar  
Environmental Solar Design  
Escalera, Inc.  
Estriatus Law, PC  
ET Solar Inc  
Everest Solar Systems  
Everyday Energy  
FAFCO  
Feather River Solar Electric  
Fidelity Home Energy  
Flex Living  
Folsom Labs  
ForeFront Power  
Fortune Energy  
FreeWire Technologies  
Fresco Solar  
Fronius USA  
Fusion Power Design, LLC  
GAF  
GameChange Solar  
GCI Solar, LLC.  
Geli  
Generate Capital  
GermanSolar  
GetTheReferral.com  
GigaWatt, Inc.  
Gilmore Heat Air & Solar  
Gold Electric, Inc.  
Golden Energy  
Golden Gate Power  
GoSolarPros  
Gr8 Energy  
Graybar  
Green Charge Networks  
Green Wolf Energy  
Greensmith Energy  
Greenwired  
GRID Alternatives  
Hagadol Solar  
Harrison Electric & Solar (Sonpower, Inc.)  
HC 3  
HCI Solar  
Heliodyne Inc.  
Helios Renewables  
High Def Electrical Inc  
Highlands Energy  
Home Energy Systems, Inc.  
Horizon Solar Power  
Hot Purple Energy  
Hot4Solar  
Hoymiles  
Hyperlight Energy  
IAPMO  
IGS Solar  
Impress Labs  
Indaspec, LLC  
Infinity Energy  
Integra Insurance Services, Inc.  
International Code Council (ICC)  
Ion Solar

IronRidge  
Itek Energy  
James G. Parker Insurance & Associates  
Japan Solar US, Inc.  
JBL Solar  
JKB Energy  
JLM Energy  
JobNimbus  
JP Electric and Solar  
JTG/Muir  
Just Energy Solar  
K2 Clean Energy Capital  
Kaco New Energy  
Kahn Solar  
Kenwood Energy  
Keyes & Fox LLP  
KRC Enterprises  
Krogh & Decker, LLP  
Kurios Energy  
Land and Sea Solar  
Layered Conceptz  
LE Solar  
Leadership for a Clean Economy  
Legacy Risk and Insurance Services  
Lendlease  
LG Electronics U.S.A. Inc.  
Liberty Solar  
Lifestyle Solar, Inc.  
LTS Energy  
Lumeta Solar  
Luminalt Energy Corporation  
M Bar C Construction, Inc.  
Magic Sun Solar Inc.  
Malden Solar  
MAR Structural Design  
Martin Herzfeld  
Matadors Community Credit Union  
Matt McCarty Construction  
McCalmont Engineering  
Mechatron Solar Inc  
MEI Renewables  
Mendocino Solar Services  
Mercedes-Benz Energy  
Michael & Sun Solar, Inc.  
Mid-State Solar  
Milholland Solar & Electric  
Mission Solar Electric  
Mission Solar Energy  
Mitsubishi Electric, US Inc.  
MMCI  
Modular Lifestyles, Inc.  
Mohr Power Solar  
Mosaic  
My Solar Solution LLC  
naak inc  
NABCEP  
Namaste Solar  
Natron Resources Inc.  
NEC Energy Solutions  
Nevados  
New Day Solar  
New Resource Bank  
Next Energy  
NEXTracker, Inc.  
Nexus Solar  
NH Research  
North Coast Solar (Energy Equity)  
Northern Electric and Power LLC  
Nova West Solar  
Novasolix  
Nuance Energy Group, Inc.  
Occidental Power Solar & Cogen  
OFFgrid Systems  
Offline Solar Electric  
OMG Roofing Products  
Onswitch LLC  
OpTerra Energy Services  
Optony  
OutBack Power

Owen Dunn Insurance Services  
PACE NRG  
Pacific Electric Coop  
Pacific Energy Company  
Pacific Land & Energy, LLC  
Palomar Solar Ltd  
Pathways Energy  
Pav-Solar  
PCL Construction  
Pegasus Solar, Inc.  
Peimar Inc  
Peltons Solar Service  
PermaCity Construction Corporation  
Permits? Done!  
PetersenDean  
PFMG Solar LLC  
Pick My Solar Corp.  
Pickett Solar  
Pika Energy  
Planet Solar Santa Barbara  
POCO Solar Energy Inc.  
Polaris Energy  
PowerTree  
Precision Electric Solar Company  
Preformed Line Products / DPW Solar  
Primus Power  
PROINSO USA  
Promise Energy, Inc.  
ProSight Specialty Insurance  
ProSolar (Professional Solar Products)  
Pure Power Solutions  
PV Designers  
PV Racking  
PV Technology Inc  
PV-Cables, Inc.  
Q Factory 33  
Quality Home Services  
Quant Power  
Quattro Solar, Inc.  
Quick Mount PV  
R.T. Maher Construction  
Radiant Solar Technology  
RBI Solar, Inc.  
REC Solar  
ReGreen Inc.  
Rehab Solar Construction  
Renew Financial  
Renewable Energy Partners, Inc  
Renewable Solar, LLC  
Renova Energy Corp.  
Renovate America  
Renvu Solar Equipment Distribution  
REPOWER Santa Rosa  
Rexel  
Rod Bergen P.E.  
Roof Integrated Solar Energy  
Roof Tech Inc.  
Rooftop Solar Inc  
Rosendin Electric  
Roy E. Hanson Jr. Mfg. Inc.  
Royal Aire  
RS Energy  
Run on Sun  
S-5!  
Sadler Solar  
Safe Fleet  
Sage Renewables  
Salal Credit Union  
San Diego City College  
San Diego County Solar  
Sandbar Solar  
Santa Cruz Solar  
Santa Ynez Valley Solar  
Sattler Solar  
Savenia Solar Ratings  
Sawmill Solar Electric  
Scudder Solar Energy Systems  
Scurfield Solar & Heating  
Sean White

Seaward Group  
Semper Solaris  
SepiSolar, Inc.  
Shorebreak Energy Developers  
Sierra College - Energy Technology Dept.  
Sierra Pacific Home & Comfort  
Silicon2Solar  
Simmitri  
SimpliPhi Power  
Six Rivers Solar  
Skelly Electric  
Sky Power Solar  
Skybridge Renewables  
SMA-America, LLC.  
Sol Ecology, Inc.  
Sol Source Energy  
Sol Systems  
Solahart Industries Pty Ltd  
SolAqua Inc.  
Solar Carports Direct  
Solar Census  
Solar Connections International  
Solar Cowboyz  
Solar Energy Collective  
Solar Energy Marketing  
Solar FlexRack  
Solar Forward  
Solar Optimum  
Solar Power Installation and Construction  
Solar Richmond  
Solar Roof Dynamics  
Solar Roof Jack  
Solar Symphony  
Solar System, Inc.  
Solar Technologies  
Solar Unlimited Inc  
Solar Vast  
Solar Works  
Solar-Oversight  
Solar.ai  
SolarRack Inc  
SolarCraft  
Solare Energy, Inc.  
SolarEdge Technologies  
SolarFab  
SolarGain West  
SolarGem Electrical  
SolarGnosis  
Solaria  
SolarMax Technology  
SolarNexus  
Solaron  
SolarOPS - Radiocap Corp  
Solarplaza  
Solarponics  
SolarReviews.com  
SolarRoofHook  
SolEd Benefit Corp  
Solid California  
Solid Personnel  
Soligent  
Sollega Inc.

SolPal  
SolRates  
Soltage, LLC.  
Sonnen Inc.  
Southwestern Solar Systems  
Spectrum Energy Development, Inc  
Spice Solar  
Spiffy Solar  
Spruce Finance Inc.  
Standard Solar  
Staten Solar Corporation  
Steca Elektronik GmbH  
Stellar Solar  
Stem  
Stiebel Eltron  
Sullivan Solar Power  
Sun Action Trackers  
Sun Bandit by Next Generation Energy  
Sun Light & Power  
Sun Pacific Solar Electric, Inc  
Sun Solar Electric  
Sun Solar Energy Solutions  
Sun X Solar Inc  
SunCraft Solar  
SunEarth, Inc.  
Sungage Financial, Inc.  
Sungenia Solar Solutions  
Sunlight Energy Systems Inc.  
Sunmizer Solar Roofing Systems  
SunModo Corporation  
Sunnova Energy Corporation  
Sunpower Corporation  
Sunpreme  
Sunriver Solar  
Sunrun  
SunSpark U.S. Inc.  
SunSpar Technology Inc  
Sunstar  
SunStreet Energy Group LLC  
SunSystem Technology  
Sunthrust Energy, LLC  
Suntrek Industries, Inc.  
Sunvalley Solar  
Sunvapor  
Sunworks, Inc.  
Sustainable Technologies  
Sutton Enterprises  
Swell Energy  
Synergy Power  
Synergy Solar & Electrical Systems Inc.  
Synthesis Construction Corp.  
T and M Solar  
Tabuchi Electric Company of America, Limited  
Talbot Solar & Radiant Homes Inc.  
TEA Solar  
TerraVerde Renewable Partners

Tesla  
The Energy Loan Network, Inc.  
The Solar Energy Company  
ThinkWire Energy Services  
Tigo Energy, Inc.  
Titanium Power  
Tosdal Law Firm  
TRA Snow and Sun  
TransUnion  
Triple Line Solar  
UC Solar/UC Merced  
UMA Solar Inc.  
UNIRAC, Inc.  
United Sun Energy  
US Solar Distributing Inc  
UtilityAPI  
Vasco Solar Energy  
Verdera Partners  
VERT Solar Finance LLC  
Villara Building Systems  
Vista Solar  
Vutiliti  
Walter Mortensen Insurance/INSURICA  
Walters & Wolf Glass Co  
Watts New Under the Sun, Inc.  
Wave Solar  
Wendel Rosen Black & Dean LLP  
WESCO Distribution  
Westcoast Solar Energy  
West Hills Construction, Inc.  
Westcoast Solar Energy  
Western Sun Systems, Inc.  
Wing Solar & Wood Energy, Inc.  
Wunder Capital  
Xero Solar  
Yaskawa - Solectria Solar  
Ygrene Energy Fund  
York Alternative Risk Solutions  
Your Solar Mate  
YourSolarPlans, Inc.  
Zero Energy

**517 MEMBERS**

**157 NEW MEMBERS**

**16% MEMBERSHIP GROWTH**

**89 STARTUP MEMBERS**

**27% OF INSTALLER MEMBERS DID A STORAGE PROJECT IN 2017**

**180+ MEMBERS MET WITH ELECTED OFFICIALS TO ADVOCATE FOR SOLAR AND STORAGE**

**THANK YOU TO OUR 2017 PRESIDENT'S CLUB MEMBERS**

TESLA

CHICO ELECTRIC

itek ENERGY

CPS AMERICA

MITSUBISHI ELECTRIC

FAFCO SOLAR WATER HEATING

SIERRA PACIFIC

INSURICA

SOLARCRAFT

SUN LIGHT & POWER

SUNEARTH inc.

SUNRUN

UMA SOLAR

sunworks Solar Power

WENDEL ROSEN BLACK & DEAN LLP

AMECO YOUR LOCAL SOLAR EXPERT SINCE 1974

# California Solar & Storage Association

## STAFF

**Bernadette Del Chiaro**



**Executive Director**

**Brad Heavner**



**Policy Director**

**Meghan Vincent-Jones**



**Marketing &  
Development Director**

**Elise De Grande**



**Operations Director**

**Kelly Knutsen**



**Director of  
Technology Advancement**

**Laura Gray**



**Energy Storage Policy  
Advisor**

**Carter Lavin**



**Membership Director**

**Josh Buswell-Charkow**



**Campaign Director**

**Will Gonzalez**



**Lobbyist**  
California Advisors, LLC

**Donald Simon**



**Legal Counsel**  
Wendel, Rosen, Black & Dean LLP



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